

# GENESIS OF SUCCESS



**TE MANIA ANGUS**  
BREEDING BETTER BEEF



## TE MANIA ANGUS

Te Mania Angus runs the seedstock breeding herd in large contemporary groups of up to 600 head; which tests the genetic merit of each cow in the same environment.

Young animals, including the bulls, are also run in large contemporary groups; from birth to 400 days of age.

These groups provide more accurate performance data,

because variation in the recorded traits is more likely to be due to genetic variation, rather than environment.

Our bloodline was founded in 1928; and is today the most dominant gene pool in Angus Australia Group Breedplan; consistently having more than twice as many trait leaders as any other stud. Te Mania Angus genetics have

been sold to the US, UK, Europe, Kazakhstan, Russia, China and New Zealand

A genetic journey fast-tracked by our commitment to objective measurement, by embracing technology and research and helping pioneer the next generation of beef cattle progress by making all our data available to the wider industry.

Te Mania Angus stages two annual bull sales, selling 18-month-old sires at Mortlake, Victoria, each autumn, and two-year-olds at Walgett, NSW, each spring. Bulls are also leased through the Team Te Mania coalition of over 40 herds across Australia.

You can read the Team Te Mania story on page 2.

**WE ARE IN THE BUSINESS OF GENETIC IMPROVEMENT OF CATTLE**



## • BRAND POWER •

“ For us the difference was getting in the Team Te Mania program as a foundation, and progeny test, herd. We only use Te Mania Angus genetics as part of our Team membership. Through the lease program we are supplied with cutting-edge bulls at a reasonable and fixed cost; as well as having access to next generation genetics through semen. Our involvement with Team Te Mania has played a significant role in our progress. ”

**JON JACKSON**

*Team Te Mania Progeny Test Member and supplier to Rangers Valley.*



**Proven in the paddock.**

**Proven performance.**

**Proven in the feedlot.**

Team Te Mania is a coalition of more than 40 high-performing commercial herds across South Australia, Victoria, NSW and Queensland, which since 1995 have been part of an intensive progeny testing program.

Using next-generation genetics; the Team members lease 18-month-old bulls for a period of three years each, as well as accessing semen from proven Te Mania Angus sires, including bulls such as Te Mania Kirby K138, Australia's highest marbling sire.

The Team alliance also gives its members the marketing power of the Te Mania Angus brand, which delivers for them in the marketplace and has also gained the strong, and sustained, support of feedlotters such as Rangers Valley, at Glen Innes in NSW, which sources Te Mania Angus genetics as a cornerstone of its premium brands while members also

receive valuable, detailed performance feedback.

The feedlot industry in general actively chases Te Mania Angus blood steers because of their strong performance track record supported by dominant carcase and IMF (intramuscular fat, marbling) figures.

The progeny testing incorporates a disciplined program providing unparalleled data and feedback for analysis, which combined with genomic testing, enhances the Te Mania Angus breeding program and helps improve the overall accuracy of Breedplan.

And an annual highlight of the Team Te Mania program is its online commercial female sale; which has become a major fixture on the beef cattle industry's calendar, allowing breeders to further fast-track the genetic profile of their own herds so they can better target the lucrative high-quality beef markets.



*Heatime collars used to record maturity, fertility, health and animal welfare*



*Team Te Mania Members inspecting Tuliimba Research Facility*

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## RANGERS VALLEY

Rangers Valley produces two of Australia's – and the world's – premium Angus retail and foodservice meat products.

Black Onyx (marble score 3 and 4) and Black Market (marble score 5+) both have a minimum feed period of 270 days.

Te Mania Angus genetics in particular; and the Team Te Mania network in general, are fundamental to the success of this premium branded program.

Progeny test cattle are important for us as we collaborate with Te Mania Angus and Team Te Mania.

Our commitment is to make sure we get carcase information back to Team Te Mania as the breeders, and Te Mania Angus as the genetic source.

The Te Mania Angus group is a very important part of the Rangers Valley supply chain and our premium Angus brands.



### • BRAND POWER •

“ I am very proud of the close working relationship we have with the Te Mania Angus group, which I am very confident will lead to ongoing gains to the Rangers Valley Angus brands that in turn will benefit all stakeholders. ”

**KEITH HOWE**

*Managing Director, Rangers Valley*



Te Mania Angus was an objective measurement pioneer in the Australian Angus herd and remains at the cutting edge of research and development and industry technology.

TMA has been early adopters of genomic testing and the entire calving drops have been tested since 2016, providing advance knowledge of the younger unproven genetics and with more confidence.

This work has put Te Mania Angus genetics at the forefront of the industry, providing traceability of its genetics from the paddock to the plate through premium beef brands – and ensuring long-term demand for its production.



Will Cowper, OTTO Ristorante, Brisbane  
Photography Nikki To



## A SUCCESS STORY – FROM RESEARCHER TO RESTAURATEUR



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TO FIND OUT MORE

### • BRAND POWER •

The Te Mania Angus breeding program has made very impressive and valuable genetic progress over more than two decades.

That genetic progress has been balanced – with improvement in the right direction in:

- Growth rate, but without any genetic increase in birthweight.
- Carcase merit – muscling and marbling steadily improving, P8 and rib fat held constant.
- Fertility – calving ease, gestation length and branding rate are all being improved.

### PROFESSOR ROB BANKS

Director Animal Genetics and Breeding Unit,  
(AGBU) University of New England

### • BRAND POWER •

Groups such as Team Te Mania, who are working in tandem with Rangers Valley, are so important to the end users, be it a home cook or a Head Chef.

They are able to supply us with the consistent high quality product that we need at OTTO Ristorante and our new concept, OTTO Osteria; both located on the river in South Bank.

Our success is shared - literally from conception to consumer - and there's no better story in the beef cattle industry.

### WILL COWPER

Head Chef, OTTO Ristorante Brisbane,

## Have you heard about the RawAg podcast?

RawAg is your link to the food chain - and every episode will take you somewhere along that chain. From conception to consumption, you can hear from the cutting-edge players in agriculture with industry news, unique views, and presentations.

We can all be better farmers, sustainable, regenerative, and innovative – and we can all be more informed and aware consumers. RawAg, brought to you by Te Mania Angus and Ace Radio, is your next big step in that direction.



### Enquiries welcome

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