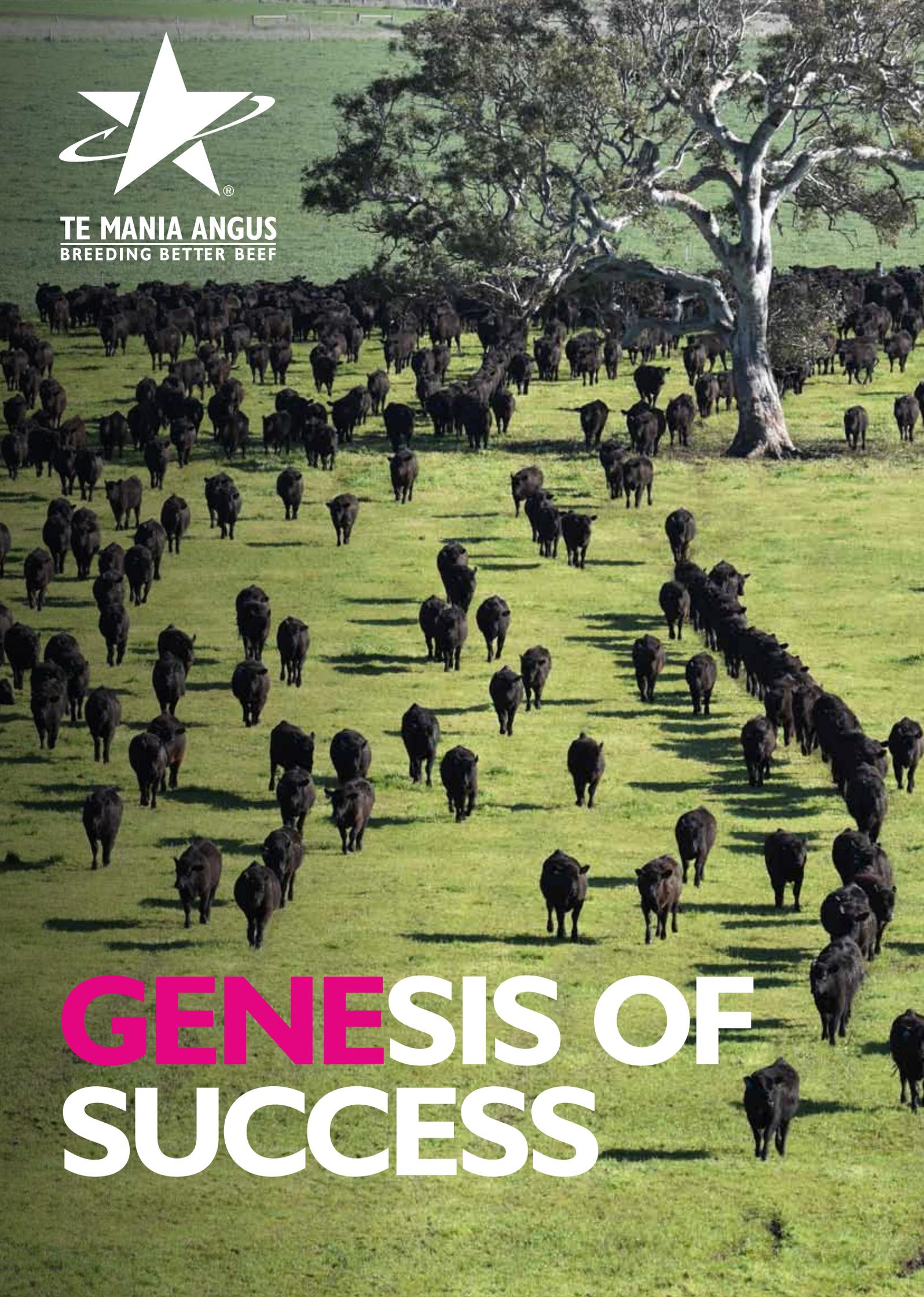




**TE MANIA ANGUS**  
**BREEDING BETTER BEEF**

A high-angle photograph of a vast herd of black Angus cattle grazing in a lush green field. A large, mature tree with a thick trunk and dense canopy stands on the right side of the frame. The cattle are scattered across the field, some facing the camera and others grazing. The scene is brightly lit, suggesting a sunny day.

# **GENESIS OF SUCCESS**



Single Step genomic data is in Te Mania Angus BREEDPLAN EBVs – better accuracy, faster genetic gain

# Proven in the paddock. Proven performance.

Te Mania Angus runs 1800+ stud cows in large contemporary groups of up to 600 head, which tests the genetic merit of each cow in the same environment.

Young animals, including the bulls, are also run in large contemporary groups from birth to 400 days of age. These groups provide more accurate performance data, because variation in the recorded traits is more likely to be due to genetic variation, rather than environment.

The bloodline was founded in 1928 and is today the most dominant genepool in Angus Australia Group Breedplan, consistently having more than twice as many trait leaders as any other stud.

It stages two annual bull sales, selling 18-month-old bulls at Mortlake, Victoria, each autumn, and two-year-old bulls at Walgett, NSW each spring. Team Te Mania herds lease 18-month-old bulls for a period of three years each. Large lines of bulls are also supplied on contract to northern pastoral areas.



## BRAND POWER



*As a member of Team Te Mania my herd has gained the best next generational genetics from Te Mania for over 26 years.*

*They have fast tracked the EBVs of my cattle across the board for marbling and fertility to the point where the herd's numbers are well above the breed average.*

*And with this partnership I have also been able to build a physically beautiful line of females.*

*Marketing off the Te Mania Angus brand has ensured I always have a strong demand for the sale of heifers and cows also for the steers that go to Rangers Valley.*

**Susie Chisholm,  
Gwalia, Adelong, NSW**



Te Mania Angus assesses every female annually for the first three years of breeding life.

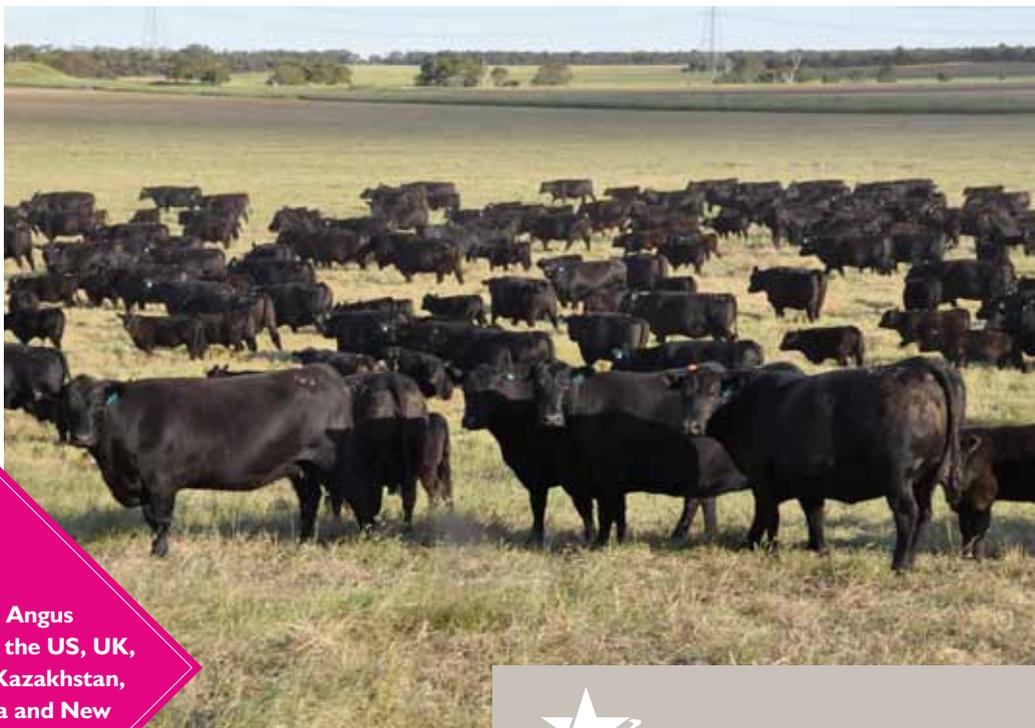
Photo courtesy @min\_mccormack

# Proven progeny testing. Proven in the feedlot.

Team Te Mania was established in 1995 and today is a coalition of more than 40 herds across South Australia, Victoria, NSW and Queensland. The progeny test incorporates a disciplined program providing unparalleled data and feedback for analysis, which combined with genomic testing, enhances the Te Mania Angus breeding program and helps improve the overall accuracy of Breedplan.

Team Te Mania has also forged a strong bond with Rangers Valley feedlot, which sources Te Mania Angus genetics as a cornerstone of its premium brands. The feedlot industry in general actively chases Te Mania Angus blood steers because of their strong performance track record supported by dominant carcass and IMF (intra muscular fat) figures.

Te Mania Angus  
genetics sell to the US, UK,  
Switzerland, Kazakhstan,  
Russia, China and New  
Zealand



Team Te Mania members Jon and Karen Jackson, Toolong, Victoria; Andrew Malloy and Keith Howe, Rangers Valley; and Emma and Richard McFarlane, Wellington Lodge, Taillem Bend, SA, viewing the - marble 7 beef they produced for Rangers Valley branded product Black Market. Photo courtesy Alastair Dowie, Stock & Land



## BRAND POWER

RANGERS VALLEY produces two of Australia's - and the world's - premium Angus retail and foodservice meat products. Black Onyx (marble score 3 and 4) and Black Market (marble score 5+) both have a minimum feed period of 270 days.

Te Mania Angus genetics in particular, and the Team Te Mania network in general, are fundamental to the success of this premium branded program. Progeny test cattle are important for us as we collaborate with Te Mania Angus and Team Te Mania.

Our commitment is to make sure we get carcass information back to Team Te Mania as the breeders, and Te Mania Angus as the genetic source. The Te Mania Angus group is a very important part of the Rangers Valley supply chain and our premium Angus brands.

I am very proud of the close working relationship we have with the Te Mania Angus group, which I am very confident will lead to ongoing gains to the Rangers Valley Angus brands that in turn will benefit all stakeholders.

**Keith Howe,**  
Managing Director, Rangers Valley



Will Cowper, Otto Ristorante, Brisbane



Photo courtesy Otto Ristorante, Brisbane



# A success story – from researcher to restaurateur.

Te Mania Angus was an objective measurement pioneer in the Australian Angus herd and remains at the cutting edge of research and development and industry technology.

TMA has been early adopters of genomic testing and the entire calving drops have been tested since 2016, providing advance knowledge of the younger unproven genetics and with more confidence.

This work has put Te Mania Angus genetics at the forefront of the industry, providing traceability of its genetics from the paddock to the plate through premium beef brands – and ensuring long-term demand for its production.

Te Mania Angus bloodlines are the largest gene pool analysed by Angus Australia BREEDPLAN



## BRAND POWER

*The Te Mania Angus breeding program has made very impressive and valuable genetic progress over more than two decades.*

*That genetic progress has been balanced – with improvement in the right direction in:*

- Growth rate, but without any genetic increase in birth weight.
- Carcase merit – muscling and marbling steadily improving, P8 and rib fat held constant.
- Fertility – calving ease, gestation length and branding rate are all being improved.

**Dr Rob Banks, Director Animal Genetics and Breeding Unit, (AGBU) University of New England**



## BRAND POWER

*To get the consistent high quality I demanded and our diners expected we soon hooked up with Rangers Valley.*

*That's why groups such as Team Te Mania, which are working in tandem with Rangers Valley, are so important to the end users.*

*They get what we are trying to do and they are the ones supplying us with exactly what we need.*

*Our success is shared – literally from conception to consumer – and there's no better story in the beef cattle industry.*

**Will Cowper, Head Chef, Otto Ristorante Brisbane**

Enquiries welcome

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