



TE MANIA ANGUS
BREEDING BETTER BEEF

PERFORMANCE YOU CAN COUNT ON

**Family owned and operated,
we are an innovative organisation
which regenerates livestock
genetics, industry, community,
and the environment with truth
and meaning.**

This is our story.

Te Mania Angus is dedicated to improving the profitability of our client herds, regardless of their breed, through focused, quantitative genetic improvement and to that end we continue to conservatively predict the future, and progressively, aggressively, pursue our future goals.

For more than 50 years, we have followed the vision of our late founder Andrew Gubbins – that marbling would, in the future, create positive differentiation in the high-value end of the beef market.

It is now firmly established – and recognised – that cattle with genotypic marbling command premium prices. It has been our focus on data, always driven by the latest technology, as the blueprint for our genetic strategy.

Te Mania Angus still remains proudly family owned and firmly committed to our legacy to breed better beef for future generations. Under the management of Tom Gubbins and Hamish McFarlane, the herd now spans 1,900 stud females and 400 recipient cows, across Mortlake, and Warncoort properties, and satellite herds on the South West Coast and at Mansfield, Victoria.

Our intensive embryo transfer program based in Victoria's High Country has played a pivotal role in the genetic fast track process, which has made Te Mania Angus one of the most influential bloodlines in the Angus breed.

At the same time, our dedicated collection of all birth, growth, fertility, structure scanning and temperament data, has been provided to TACE (Trans Tasman Cattle Evaluation, formerly Breedplan) to continually improve the overall accuracy of all traits – enhanced by carcass feedback from sire progeny groups.

This long, slow burn in the improvement of marbling within the national Angus herd has meant all economically important production traits have been able to be improved in parallel.

Te Mania Angus stages two annual bull sales, selling 18-month-old sires at the on-property Autumn sale at Hexham, VIC, and two-year-olds at Walgett, NSW, each Spring. The stud also supplies bulls in higher volume contracted "consignments".

Bulls are also leased through the Team Te Mania coalition of over 40 herds across NSW, Victoria and South Australia. You can read the Team Te Mania story on page 3.



TE MANIA ANGUS

HAMISH MCFARLANE AND SAM REID

OUR DEDICATION TO THE GENETIC IMPROVEMENT OF CATTLE

Te Mania Angus has been crunching the data for over 50 years, and we always end up with same result – the more data you have and greater scope there is to finetune genetic selections.

As the systems and science have improved our capacity to accelerate genetic gain has increased exponentially and this has remained the driving force behind innovation at Te Mania Angus. We gather data through both our own herd and the 40+ herds of Team Te Mania, and as the business continues to capture more data, the accuracy of our data improves.

Data, accuracy and genetic diversity are combined to deliver the potency of decision making, something which allows us to breed traits that deliver directly to our clients' needs.

In addition to the extensive Te Mania databank, through the use of genomics Te Mania Angus is also connected to the extensive research and extension work of Angus Australia – multiplying the accuracy of our EBV's (Estimated Breeding Values).

With strong family values and a passion for knowledge, the Te Mania Angus family stands behind the accuracy and integrity of all our data gathered. To increase client confidence in working with Te Mania Angus, outcross genetics are also used to broaden our genetic base, while increasing probability and reducing in-breeding.

We also continue to push the boundaries in other traits of production – such as growth, carcass, yield, birthweight and calving ease – ensuring we keep everything balanced objectively by routinely comparing all the traits affected by any genetic gain in others.

Improving productivity is a vital new breeding value. By recording growth and age of puberty, we can breed from the animals with increased growth and younger age of puberty, significantly improving productivity of the herd and steering the industry towards a new breeding value – just as we use data across the spectrum of genetic progress for the benefit of all beef cattle breeders.



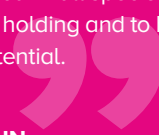
HARRY LIGHTBODY, SAM REID, PETER FINNERTY AND TOM GUBBINS



You only have to look at all the stud catalogues, there are Te Mania Angus bulls right through them – that’s just about the ultimate confirmation you are doing something very right.

We know the 500-odd steers we put through the feedlot every year get in the top 5-10 per cent and the feedlot keeps coming back to us every year to sign us up for more – so that pretty well says it too.

And like the genetics Te Mania Angus produces, which perform so well on the massive database it has, delivering amazing accuracy in EBVs, especially across carcass merits – and especially IMF – we are also constantly fine-tuning our multispecies pastures for carbon capture, water holding and to help our steers reach their genetic potential.



SUE AND STEVE BRAIN
BOONA PASTORAL,
MUMBANNAR, VICTORIA



TEAM APPROACH

Team Te Mania is the next generation of the genetics industry – today.



Future Genetics

This coalition of more than 40 high-performing commercial herds across South Australia, Victoria, and NSW has been the engine room of an unparalleled commercial industry intensive progeny testing program.

Trialling genetics not yet released onto the open market; Team members lease 18-month-old bulls for a period of three years each. They can also access semen from proven Te Mania Angus sires, which has recently included Te Mania Neon N1387, the highest-marbling Angus sire in Australia and New Zealand.

The Team alliance also endorses its members with the marketing power of the Te Mania Angus brand, which has gained strong, and sustained, support from feedlotters such as Rangers Valley, at Glen Innes in NSW. Rangers Valley source Te Mania Angus genetics as a cornerstone of its premium brands, whilst also providing Team Te Mania members with valuable performance feedback.



TEAM TE MANIA MEMBERS VISITING TULIIMBA RESEARCH FACILITY, ARMIDALE, NSW

The market demand for Te Mania Angus blood steers both online, in saleyards and through feedlots, is because of their outstanding performance track record and cutting-edge carcass and IMF (intramuscular fat, marbling) figures.

The progeny testing program delivers industry-leading data and feedback for analysis, which combined with genomic testing, enhances the Te Mania Angus breeding program and helps improve the overall accuracy of the industry-wide TACE evaluations.

Each year through with the support of Te Mania Angus, the Team conducts its own showcase event, an online commercial female sale. This event has become a major fixture on the beef cattle industry’s calendar, allowing other breeders to access next-generation genetics and fast-track the genetic profile of their own herd.

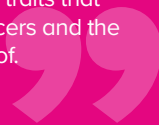


The Te Mania Angus breeding program continues to deliver profit-building genetics through rapid and valuable genetic progress, and has done so for over more than two decades. That genetic progress has been well balanced – with improvement in the right direction in:

- Growth rate, but without any genetic increase in birth weight.
- Carcase merit – muscling and marbling steadily improving, P8 and rib fat held constant.
- Fertility – calving ease, gestation length and branding rate are all being improved.

Te Mania Angus adopted genomics early, building on their powerful performance recording base to strengthen progress in the vital “hard-to-measure” traits, including carcase and fertility traits – focussing even more on balanced genetic improvement across all the traits that build profit for cattle producers and the value chains they are part of.

PROFESSOR ROB BANKS
(ex-AGBU)



Profitability



**Breeding
Predictability**



**High Marbling
Carcase**



**Research &
Development**



**Proudly Australian
Owned & Operated**

STAY CONNECTED

Subscribe to our newsletter or join our social communities:

At Te Mania Angus we are in the business of the genetic improvement of cattle; and can provide you with regular updates on world’s best practice in agriculture, seasonal updates, industry information and advance news on bulls and females for sale.

Joining our mailing list is the best way to stay up-to-date on beef industry news, current events and upcoming Te Mania Angus sales.



[Sign up here](#)

Enquiries welcome

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